



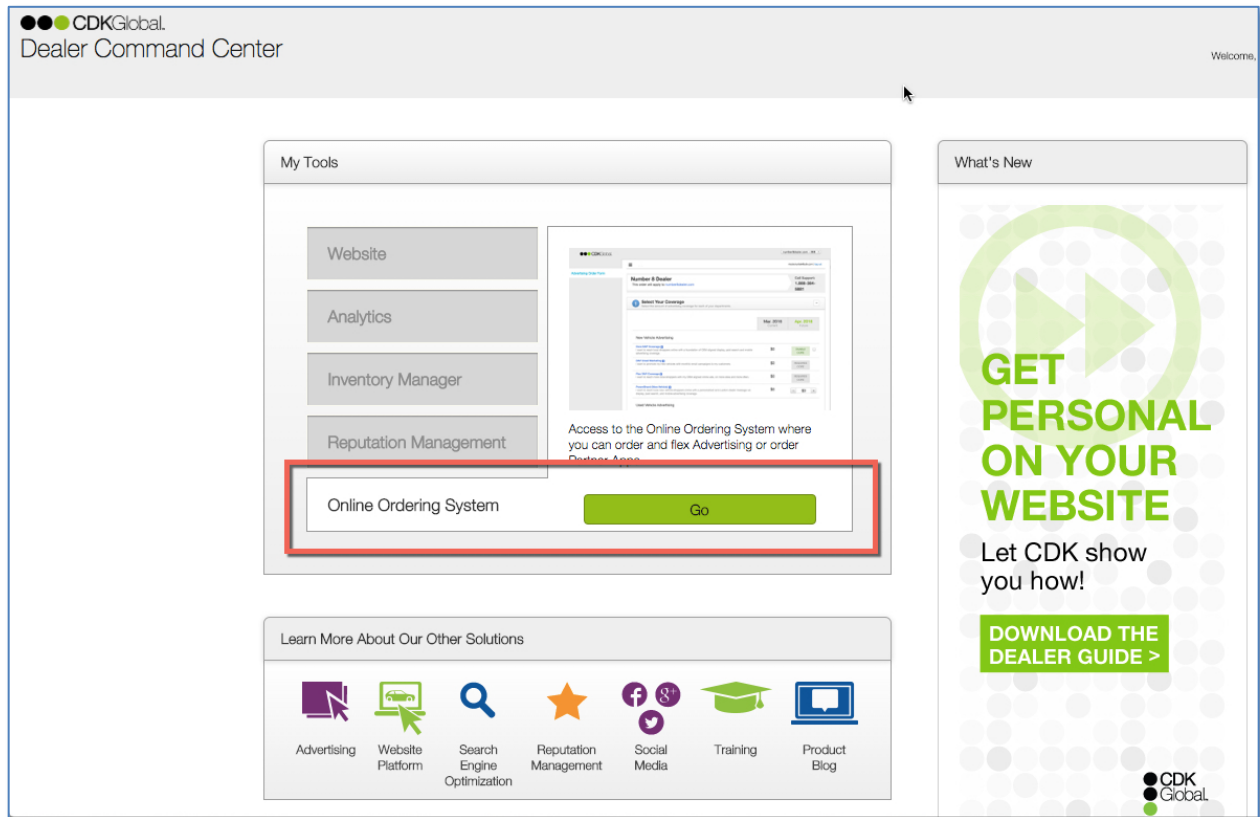
**CDK Digital Partner Program
Partner Product Ordering**

**Document Version 0.1
July 8, 2016**

1 Access Dealer Command Center

1.1 Users can access the Dealer Command Center at
<https://login.adpedge.com/sso/dcc-login>

2 Choose the “Online Ordering System” link



- 3 Or login directly to the online store at <http://orders.cobalt.com/en/cobalt/form/AppStore> On the Online Ordering System home page choose the “Shop Partner Apps” tab on the left

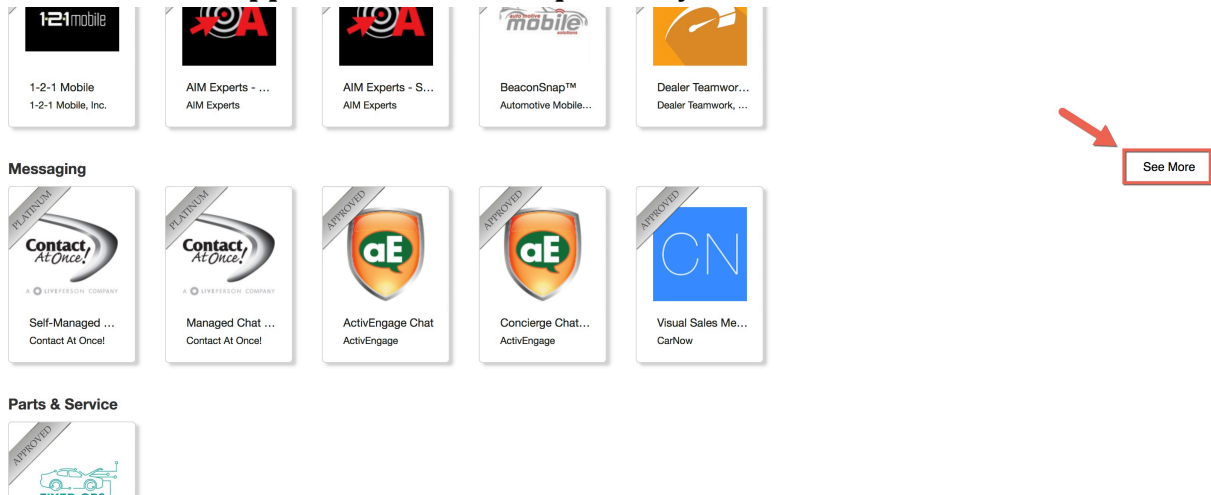
Advertising Order Form

Shop Partner Apps

1 Select Your Coverage
Select the amount of advertising coverage for each of your departments.

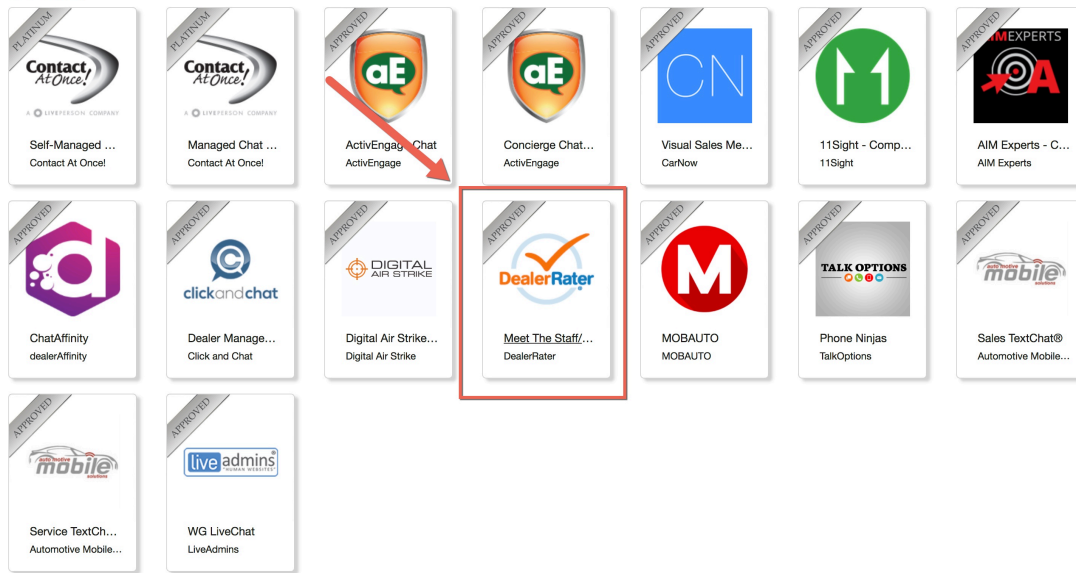
	Sep. 2016 Current	Oct. 2016 Future
New Vehicle Advertising		
Core DAP Coverage I want to reach local shoppers online with a foundation of OEM aligned display, paid search and mobile advertising coverage.	\$2000	\$2000 <input checked="" type="checkbox"/>
DAP Email Marketing I want to promote my new vehicles with monthly email campaigns to my customers.	\$0	\$0 <input type="checkbox"/>
Flex DAP Coverage I want to reach more local shoppers with my OEM aligned online ads, on more sites and more often.	\$2000	<input type="text" value="\$2000"/>
PowerBrand (New Vehicle) I want to reach local new vehicle shoppers online with a personalized and custom dealer message via display, paid search, and mobile advertising coverage.	\$9000	<input type="text" value="\$9000"/>
Used Vehicle Advertising		
Flex DAP Coverage I want to promote my used vehicle inventory to local online shoppers.	\$2500	<input type="text" value="\$2500"/>

- 4 In the Partner App Store click on the product you wish to install

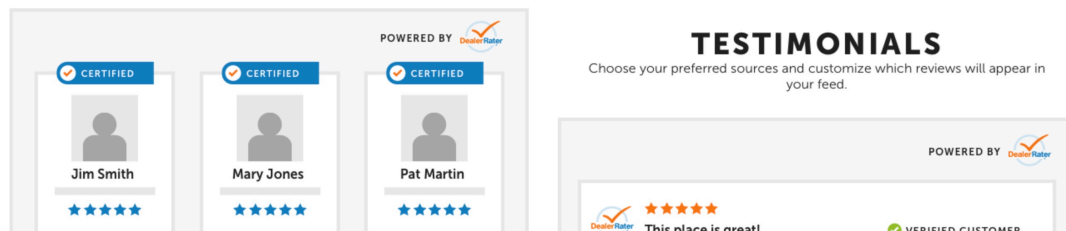
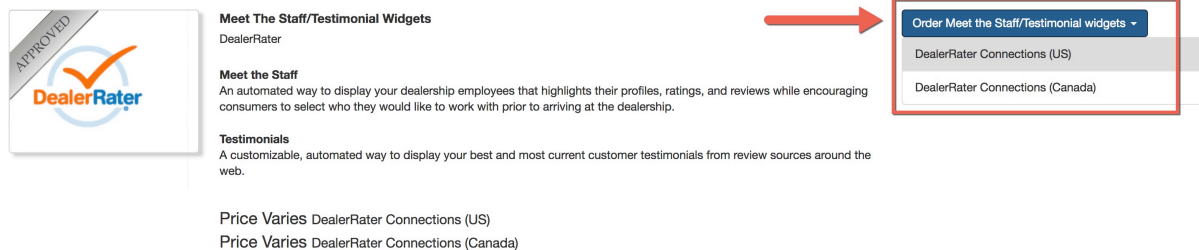


Messaging

Reset



5 Click on the “Order” button



6 Confirm your Contact and Install information

6.1 This will not create a new order, contract, or billing event for your dealership, this will give CDK permission to install the product on your site per our instructions.

How to Order

Call Support (800) 909-8244

1

Enter Your Contact Info

You must be authorized to make purchases on behalf of your dealership.

Your Contact Info

First Name *

Last Name *

Title *

Email Address *

Phone Number *

Extension

Contact Info for Installation of the App

First and Last Name *

Phone Number *

Email Address *


Dealership Info

*Required

2

Your Selected Partner App

APPROVED



DealerRater	Monthly
DealerRater Connections (US)	Price Varies

7 Insert parameters provided by the vendor during the ordering process

7.1 Required parameters will be marked with an asterisk (*), optional parameters (not marked with an asterisk(*)) can be left blank if unknown.

8 Click the check box next to “I understand and agree to the above Terms and Conditions” and then click the “ORDER” button.

3

Enter your Partner App Setting(s)

These are the settings provided by the partner. If they have not been provided please contact your partner

Activate Automatically *

Yes

DealerRater ID *

4

Review Your Order

Category	Partner App	Monthly
Messaging	DealerRater DealerRater Connections (US)	Price Varies
		Total: Price Varies

Terms and Conditions

Prior to submitting this order, you agreed to the following Terms and Conditions:

- I understand that by clicking the "ORDER" button I am submitting an installation request to CDK and this Partner.
- I verify that I have the authority to request that third party products be installed on my CDK website.
- I understand that by submitting this order I am not creating a binding contract between CDK and my dealership or between this Partner and my dealership, and that in order to be entitled to have this third party product installed on my CDK website, I will need to separately sign a contract with this Partner.
- I understand that the prices shown are the Partner's suggested retail prices only; that the particular price offered to me by this Partner may differ; and that my final price shall be governed by the contract between my dealership and the Partner.
- I understand that based on CDK specific guidelines and restrictions this product may not be able to be installed on my CDK website, and that if that is the case, CDK or the Partner will notify me.

☐ I understand and agree to the above Terms and Conditions

ORDER

CANCEL

9 On the next page you will receive an order confirmation.

Page 5 of 6

9.1 The Partner will now receive an email requesting that they provision the product and reply to CDK once that process is complete. Once CDK receives the request we will begin the installation process. You will receive an email once the installation is complete.